



Adam Smith

Visual Designer

Original storytelling through graphic design, web design, and video production.

12 years
of design
experience

Graphic Designer

Genesis Women's Shelter / 2021 -Present / Dallas, TX
Create brochures, invitations, digital media, video, large format signs and banners for fundraising events.

Visual Designer (Freelance)

Tacito Direct / 2020 / Dallas, TX
Create eye-catching print ready graphics from start to finish. Clients include Hyundai, Ford and Toyota.

Senior Visual Designer

JSAV Audio Visual / 2017-2020 / Irving, TX
Digital animation, large format printing, custom video editing, and branding for large shows and events.

Senior Web Designer

Velocity Agency / 2013 -2017 / New Orleans, LA
Created web graphics and coded web pages with WordPress and honed my client presentation skills.

Web Designer

Ochsner Health/ 2010 -2013 / New Orleans, LA
Managed and created content website for award-winning hospital well-known for innovative work in healthcare technology and as a top teaching hospital.

Copy Writer

Reuters News / 2002 -2007 / Denver, CO
Wrote and edited press releases, copy wrote for websites and print materials for international finance publications. Brainstormed story pitches for various media outlets.



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portfolio
bigeasyadam.com

Education

Metropolitan State
University of Denver
BFA / Graphic Design/ 2009

University of New Mexico
BA / Journalism/ 1997

Skills

Photoshop
Illustrator
InDesign
Acrobat
After Effects
Premiere
Adobe XD
HTML/CSS
WordPress
Pre-Flight/Pre-Press

About Me

Libra, Dog Lover, Bibliophile
Father, Page Column Doodle Artist,
Cook, Amateur Gardner.

New Orleans transplant
proud to call Dallas home.
Except for the Cowboys.